

**CORPORATE  
EVENTS**



**CORPORATE EVENTS BROCHURE**

**WALKSHOPS**



***Crux Outdoors Corporate Events  
create closer business connections  
and promotes wellbeing to boost  
resilience, inspire creative  
thinking and bring balance to busy  
working lives.***

CORPORATE  
EVENTS

# Walkshops & Hiking

The Crux Outdoors formula is simple but effective.

We've guided over 150 treks tailored exclusively for dedicated professionals across the UK. Through these private walks and hikes, businesses have consistently chosen us to cultivate tighter team bonds, enrich relationships, and offer a refreshing break from the daily hustle.



We craft unique hiking and rambling experiences across the UK, ensuring each journey is tailored to the desires and capabilities of our participants. Though every walk carries its distinct charm and route, they all resonate with our signature touch.

## Format

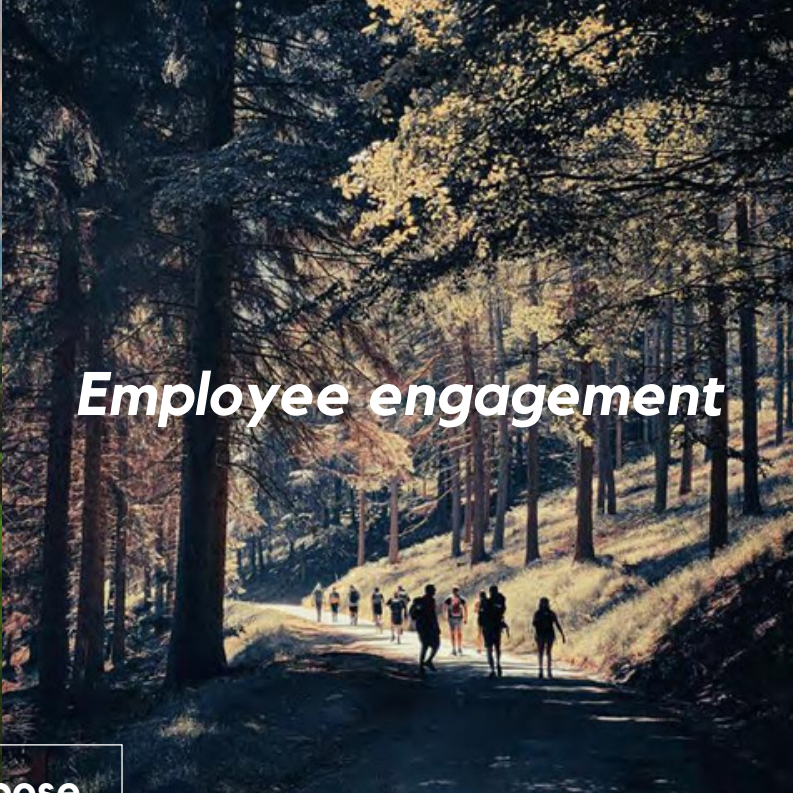
Starting off, you've got two choices: either drive yourself to the starting spot or hop on a train for a scenic route. Those catching the train usually group up at a nearby café, grabbing some breakfast or a quick coffee. If you're driving, we'll see you directly at the walk's starting point, where we'll all get together.

For the longer walks that go on for more than three hours, we're all about taking a break. Around the halfway mark, we'll stop for a bit of a picnic. Bring along your favourite sandwich or snack – and don't forget some water. We'll have a few extra snacks on hand just in case anyone's stomach starts rumbling.

As our walk starts to wrap up in the afternoon, we usually head over to a local pub or café. It's a chilled-out way to end the day, share some stories, and maybe plan the next adventure.

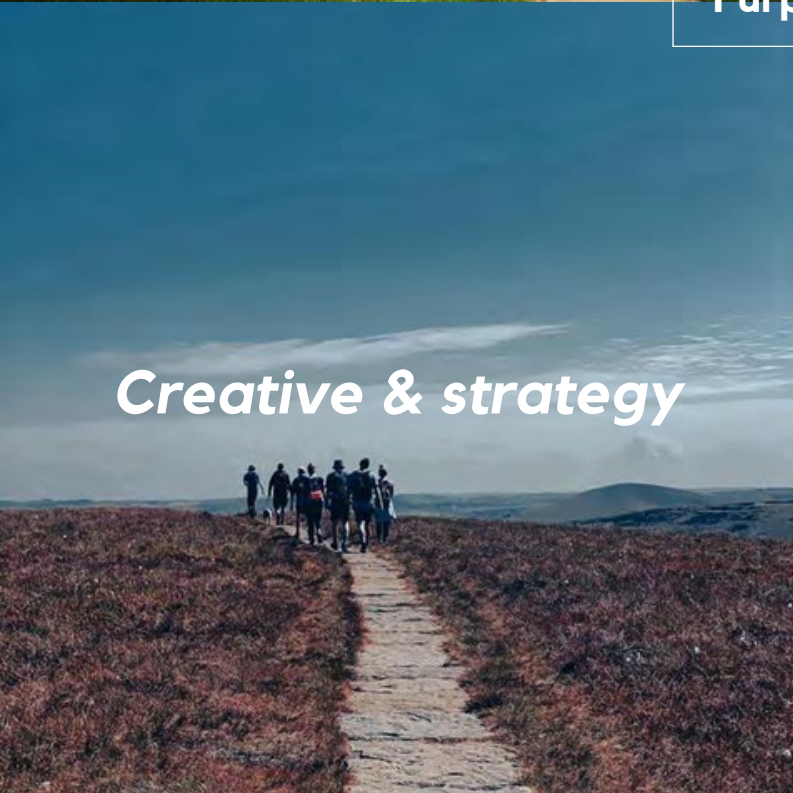


***Group cohesion***

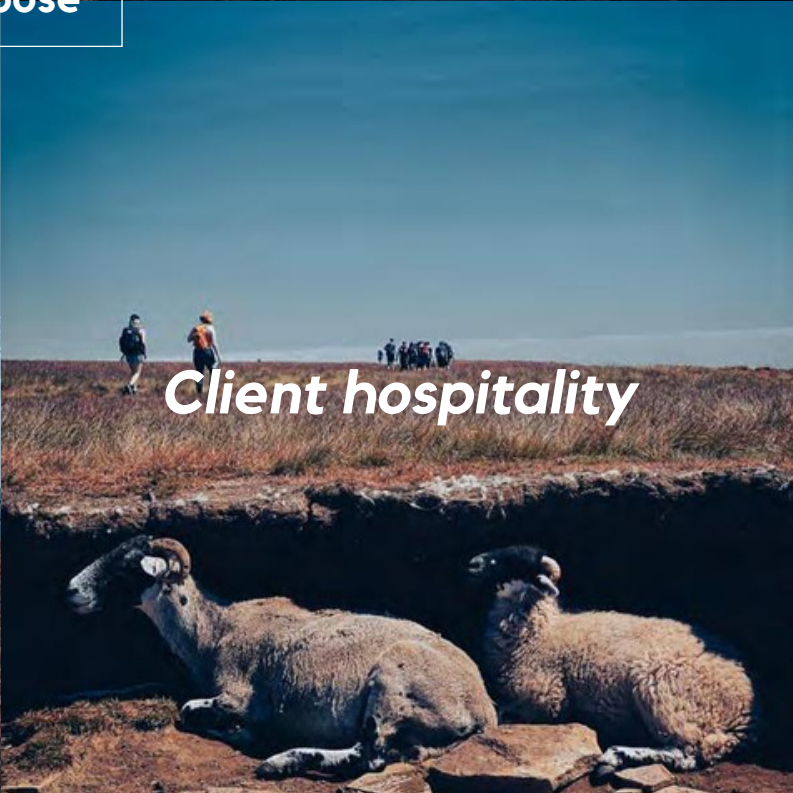


***Employee engagement***

**Purpose**



***Creative & strategy***



***Client hospitality***



## *Group cohesion*

Stepping into the great outdoors with a group of colleagues has a way of sparking genuine conversations. Away from the office walls or computer screens, folks become more open, ideas flow, and understanding deepens. See your future leaders shine when they're with us on a walk.



# *Employee engagement*

In today's fast-paced business world, forward-thinking leaders prioritize the well-being and engagement of their teams. Crux Outdoors events offer a refreshing way to recognize achievements, refresh perspectives, and rejuvenate weary minds.

The benefits don't just stop at morale; there's a clear commercial advantage too. A team that's both mentally sharp and physically fit tends to be more productive, takes fewer sick days, and collaborates better to tackle challenges head-on.



# *Creative & strategy*

Walking has long been the secret weapon of innovative minds to spark creativity. With us, strategy and brainstorming sessions are transformed as we step into nature's embrace. Surrounding the team with awe-inspiring landscapes, we create an atmosphere where ideas flow more freely, where solutions appear with every step, and collaboration becomes a refreshing journey. Let's think outside, together.





## *Client hospitality*

Perhaps it's the landscapes we walk in or the lack of distraction from technology but conversations become more focused and get beneath the surface. Thought processes open up and become more expansive. Perceptions shift and new possibilities emerge.

The outcomes? Creative clarity. Emotional connections. Tighter relationships. And insights that create business opportunity.





**South Downs**  
Gateway TSP  
Employee engagement



**Scottish Highlands**  
Tay Lettings  
Team building



**Yorkshire Dales**  
HEARST  
Client hospitality



**Lake District**  
PorthouseDean  
Employee engagement



# Getting started

## BRIEFING

via phone or video call

Every adventure we orchestrate is unique, tapping into a wide array of outdoor experiences beyond just established routes. Here's what we'll explore during our chat:

- Route / activity difficulty
- Bespoke options
- Location attributes
- Potential group size
- Preferred date and time
- Food and refreshment options
- What's included for guests
- Agree roles

With extensive knowledge of not only walking routes, but also cliffside locations, secluded hilltops, driving tracks, and more across the UK, we are poised to recommend the perfect adventure to fit your brief. Whether you have a clear vision or need guidance, we're here to help and advise on the array of successful outings we've curated

## BOOKING

PDF proposal sent via email

Once we've understood your requirement, we'll quickly revert with a proposal which will suggest a location, route overview (with distance, uphill and timing data), a potential schedule and of course our costs (with optional extras if required).

### Agree date & confirm booking

The important first step to confirming a booking is to agree a date. If inviting external guests, ideally you want to be allowing 8 weeks leadtime for the invitation and planning process ahead. We'll then send over our booking form including full event details to ensure clarity.

To arrange an initial consultation:-

Contact Tom Giles at:  
[tom@crux-outdoors.com](mailto:tom@crux-outdoors.com)



# Planning

## INVITES

### Preparing the list and content

No matter the audience we'll probably want to let people know they're invited as soon as possible and the one thing we definitely need you to do is produce an invitation list.

We recommend a short and sweet invitation is sent out directly from yourselves, even if a save the date initially.

We'll support on invitation copy and can help design something too. We're also happy to handle RSVPs on your behalf if you wish.

## PLANNING

### Detailed logistics & planning

Based on the original brief, we'll now be working on the granular detail of event delivery as well as contingency planning.

- Public / private transport options
- Parking arrangements
- Food & refreshment options
- Venue liaison
- Fine-tuning schedules

## HEALTH & SAFETY

### Recce & risk assessments

Behind the scenes, we'll be ensuring that colleagues and guests have a safe and enjoyable experience. New routes or activities will be subject to a recce and our risk assessment will feed into our guest packs.

## GUEST COMMUNICATIONS

### Guest pack & e-mail comms

We'll create a branded event pack and supporting e-mail comms for your approval and will share this with guests in advance of the event. We can send directly and deal with any queries if you like. We do also ask guests to sign a risk disclaimer and confirm their attendance.

- Detailed route information
- Travel advice & schedule
- Equipment list
- Nutrition & hydration advice

**All that's left is to look forward to the day itself and enjoy. See you in the countryside.**

With an extensive expeditionary background and a career spanning over a decade, Tom has guided across the globe, from the towering peaks of the Himalayas to the dense jungles of Vietnam and the vast floodplains of the Zambezi. As the founder and Managing Director of Crux Outdoors, he combines his passion for the outdoors with a commitment to crafting unforgettable experiences. Tom excels in creating meaningful connections and building communities where individuals feel both challenged and at ease. Leading by example, he knows just how to reassure newcomers or those apprehensive about their first adventure.



Join Tom in our endeavor to redefine outdoor adventures and inspire everyone to embrace the call of the wild.

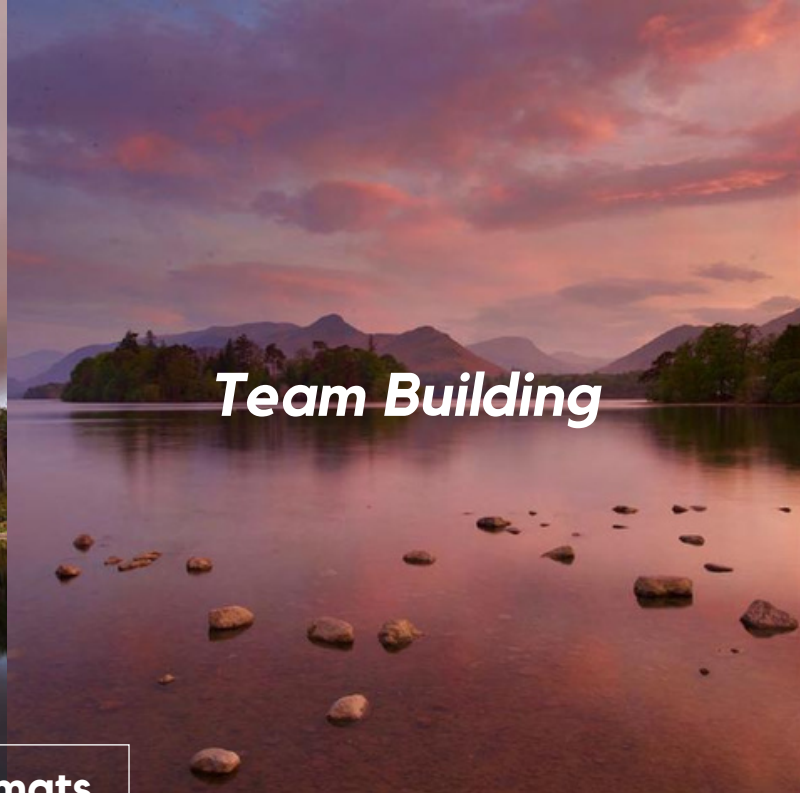


## What's included

- Initial consultation and scoping to establish the appropriate format tailored to your preferences and goals.
- Comprehensive route and logistics planning, including venue liaison and selection to ensure a smooth experience.
- Creation of a branded guest event pack & supporting communications to keep everyone informed and prepared.
- Provision of legal disclaimers, relevant Covid guidance, risk assessments, and insurances for peace of mind.
- Event management and activity supervision provided by the appropriate members of our experienced team to ensure safety and enjoyment.
- Provision of all necessary equipment and safety gear specific to the chosen activity, ensuring a hassle-free adventure.
- Emergency preparedness with essential safety equipment such as GPS devices, first aid kit, and survival bag, ensuring a safe and enjoyable experience.



*Walkshops & hikes*

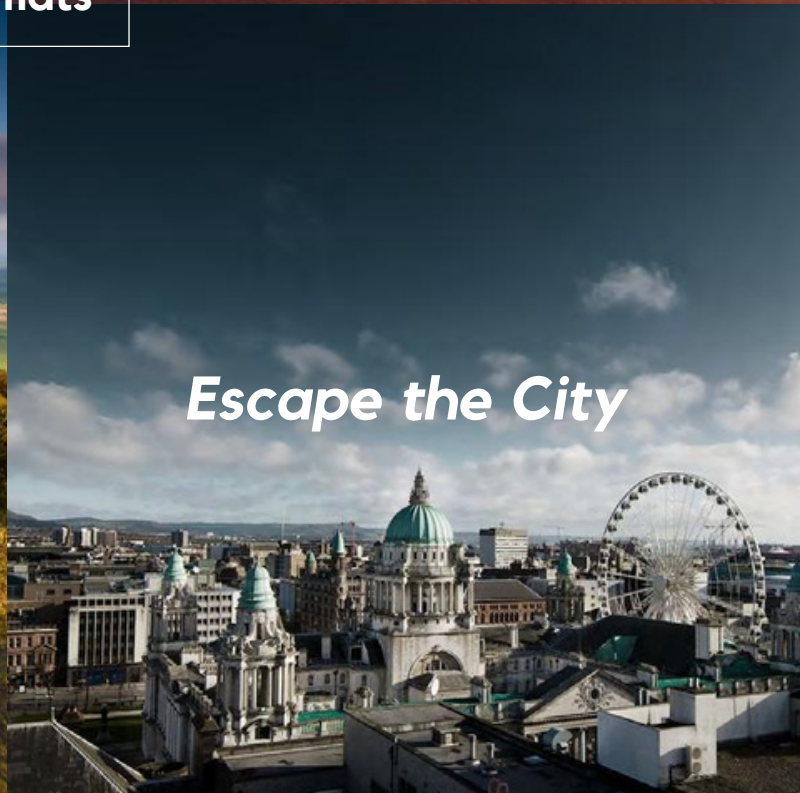


*Team Building*

**Formats**



*Workforce Wellbeing*



*Escape the City*



Expect a very warm welcome.

Tom Giles, Founder

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