

**CORPORATE
EVENTS**



CORPORATE EVENTS BROCHURE

**WALKSHOPS, TEAM BUILDING
& WORKFORCE WELL-BEING**



***Crux Outdoors Corporate Events
create closer business connections
and promotes wellbeing to boost
resilience, inspire creative
thinking and bring balance to busy
working lives.***

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Walkshops & Hiking

The Crux Outdoors formula is simple but effective.

We've guided over 150 treks tailored exclusively for dedicated professionals across the UK. Through these private walks and hikes, businesses have consistently chosen us to cultivate tighter team bonds, enrich relationships, and offer a refreshing break from the daily hustle.



We craft unique hiking and rambling experiences across the UK, ensuring each journey is tailored to the desires and capabilities of our participants. Though every walk carries its distinct charm and route, they all resonate with our signature touch.

Format

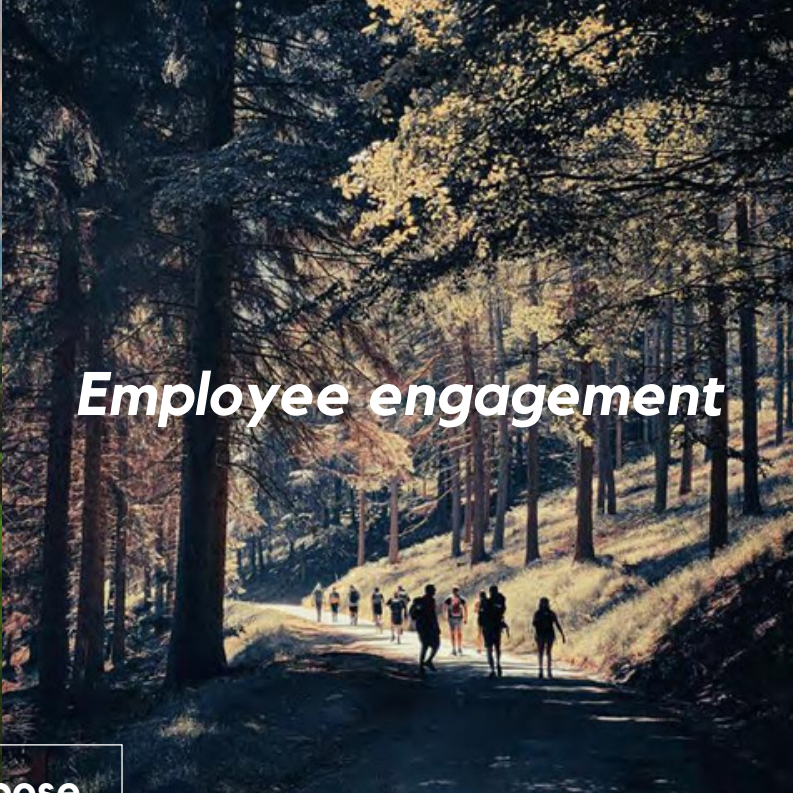
Starting off, you've got two choices: either drive yourself to the starting spot or hop on a train for a scenic route. Those catching the train usually group up at a nearby café, grabbing some breakfast or a quick coffee. If you're driving, we'll see you directly at the walk's starting point, where we'll all get together.

For the longer walks that go on for more than three hours, we're all about taking a break. Around the halfway mark, we'll stop for a bit of a picnic. Bring along your favourite sandwich or snack – and don't forget some water. We'll have a few extra snacks on hand just in case anyone's stomach starts rumbling.

As our walk starts to wrap up in the afternoon, we usually head over to a local pub or café. It's a chilled-out way to end the day, share some stories, and maybe plan the next adventure.

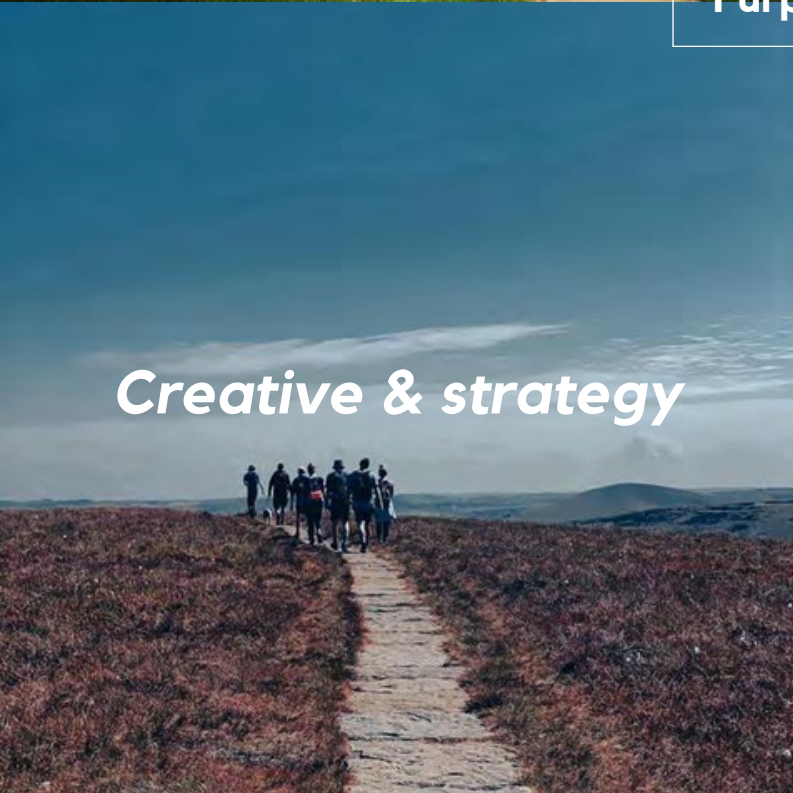


Group cohesion

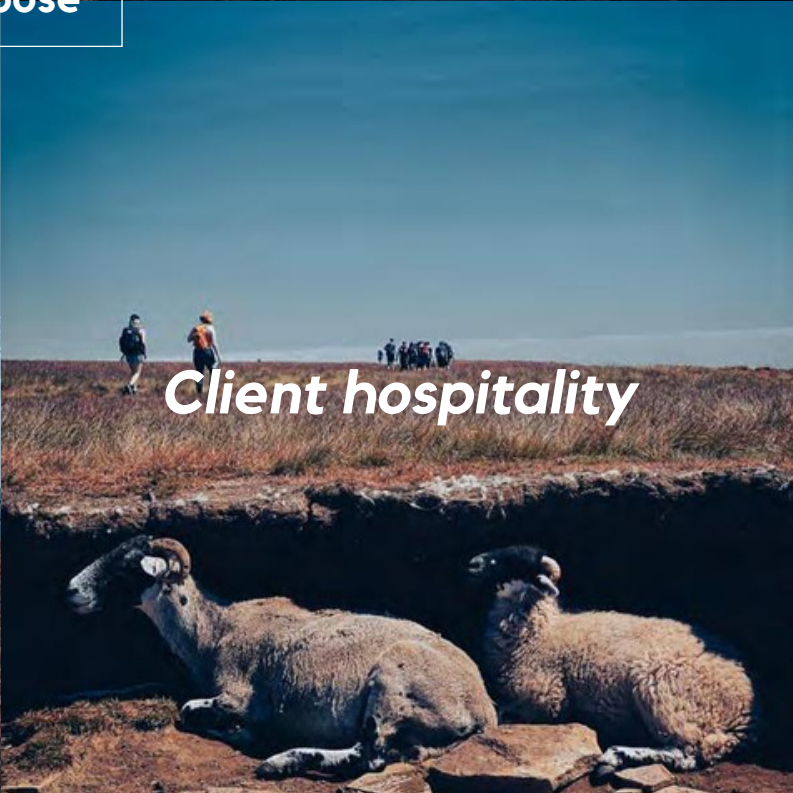


Employee engagement

Purpose



Creative & strategy



Client hospitality



Group cohesion

Stepping into the great outdoors with a group of colleagues has a way of sparking genuine conversations. Away from the office walls or computer screens, folks become more open, ideas flow, and understanding deepens. See your future leaders shine when they're with us on a walk.



Employee engagement

In today's fast-paced business world, forward-thinking leaders prioritize the well-being and engagement of their teams. Crux Outdoors events offer a refreshing way to recognize achievements, refresh perspectives, and rejuvenate weary minds.

The benefits don't just stop at morale; there's a clear commercial advantage too. A team that's both mentally sharp and physically fit tends to be more productive, takes fewer sick days, and collaborates better to tackle challenges head-on.



Creative & strategy

Walking has long been the secret weapon of innovative minds to spark creativity. With us, strategy and brainstorming sessions are transformed as we step into nature's embrace. Surrounding the team with awe-inspiring landscapes, we create an atmosphere where ideas flow more freely, where solutions appear with every step, and collaboration becomes a refreshing journey. Let's think outside, together.





Client hospitality

Perhaps it's the landscapes we walk in or the lack of distraction from technology but conversations become more focused and get beneath the surface. Thought processes open up and become more expansive. Perceptions shift and new possibilities emerge.

The outcomes? Creative clarity. Emotional connections. Tighter relationships. And insights that create business opportunity.



South Downs
Gateway TSP
Employee engagement



Scottish Highlands
Tay Lettings
Team building



Yorkshire Dales
HEARST
Client hospitality



Lake District
PorthouseDean
Employee engagement



CORPORATE
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Team Building

Empowering Teams Through Adventure at Crux Outdoors.

Across The UK's natural landscapes, we have meticulously crafted a series of adventures designed to fortify team spirit and camaraderie. Whether it's the thrilling ascent of rock climbing, the adrenaline rush of abseiling, the strategic challenges of orienteering, or the rugged terrains in our 4x4 driving experiences, we ensure that each activity is more than just an adventure — it's a lesson in teamwork, trust, and mutual respect.

Our services range from public adventures, allowing individuals to connect with fellow enthusiasts, to bespoke events created exclusively for businesses keen on enhancing team cohesion and taking a rejuvenating break from the office environment.

We arrange team building activities across the UK and while each event will have its own bespoke plan and route, all follow a similar format.

Format

The day starts at our chosen venue, where participants gather for a brief orientation, followed by their selected adventure. Whether it's scaling rock walls, navigating rugged terrains in a 4x4, or deciphering orienteering challenges, each activity pushes teams to communicate effectively and rely on each other. Midway through, a break offers a moment for teams to refuel, reflect on progress, and strategize for subsequent challenges. Participants are asked to bring their own refreshments for this interval. The day wraps up with teams debriefing and recounting their shared experiences, ensuring lessons learned are carried forward.



Rock Climbing



Abseiling

Activities



Orienteering



4x4 Driving



Rock Climbing

In the contemporary arena of competitive business, fostering a robust team dynamic is a priority for visionary leaders. Our Rock Climbing events at Crux Outdoors serve as a conduit for nurturing trust, encouraging collaborative problem-solving, and celebrating collective triumphs. The synergy required to scale heights and overcome the gravitational pull parallels the concerted effort needed to surmount professional hurdles. The dividends extend beyond the immediate adrenaline rush; there's a tangible enhancement in team cohesion and morale. A well-bonded team, fortified by shared victories and trust, tends to exhibit heightened productivity, resilience in the face of challenges, and a commendable spirit of collaborative innovation.



Abseiling

Abseiling invites a blend of personal courage and collective trust. As individuals lean into the void, the reliance on teammates for support and guidance becomes paramount. This shared venture of overcoming gravitational pull in unison fosters a stronger bond among team members, nurturing an environment of trust and collaborative spirit. The echoes of this adventurous descent resonate in the professional realm, as teams carry forward a reinforced sense of unity and collaboration, better equipped to navigate the challenges that lie ahead.



Highland Games

Highland Games are a celebration of tradition, strength, and teamwork. As teams engage in these historic Scottish games, they discover the essence of collaborative competition and camaraderie. The playful rivalry and collective striving towards shared goals highlight the importance of working together while embracing a sense of community and cultural heritage. The festivities and shared laughter foster a relaxed environment where relationships are strengthened and morale is boosted. This unique experience transcends the field, leaving teams with a lasting sense of companionship and a shared memory that inspires a harmonious work environment.



4x4 Driving

Navigating challenging terrains in a 4x4 encourages strategy, coordination, and collective decision-making. As teams maneuver through courses, effective communication and trust become imperative. The shared thrill of conquering trails fosters unity and a sense of achievement. This adventure teaches adaptability and precise communication, leaving a lasting impact on team dynamics as they tackle workplace challenges together.

Peak District

Inzuzo
Abseiling



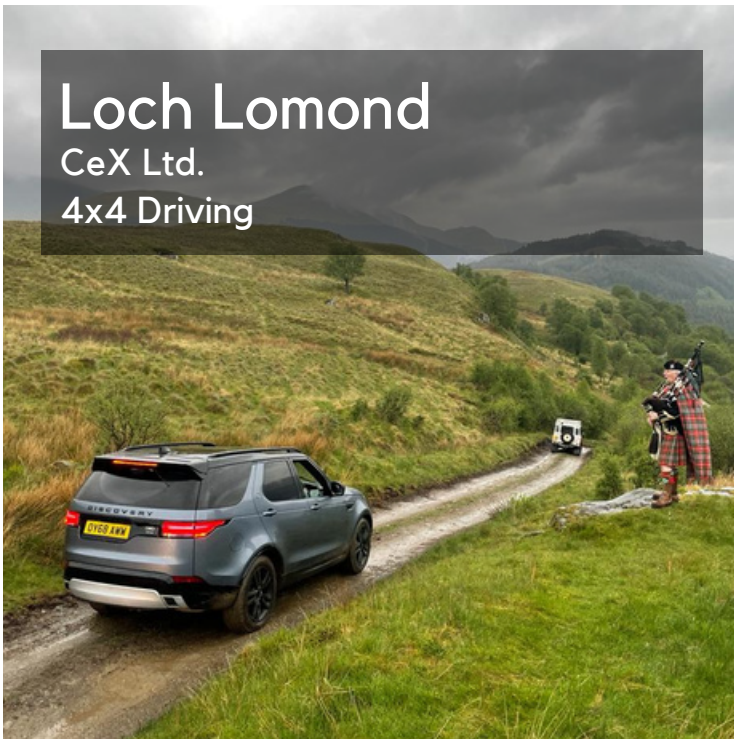
Scottish Highlands

JLL Glasgow
4x4 Driving



Loch Lomond

CeX Ltd.
4x4 Driving



Lake District

Seimens
Rock Climbing



CORPORATE
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Workforce Well-being

Enhancing Workforce Well-being: Experiences that Inspire, Connect, and Revitalize.

Dive into a realm of rejuvenation and holistic wellness with our Workforce Wellbeing services. Tailored exclusively for discerning professionals and organizations, our services have been the cornerstone of promoting a balanced, health-centric work environment across the UK. Through a choice of serene outdoor wellness activities, we offer a haven for teams to unwind, reconnect, and nurture a culture of wellbeing.

Our offerings span cliffside mindfulness meditation, guided wellness walks, mountain yoga, and hilltop camp-style retreats. Each experience is meticulously crafted to meet the unique wellness and team bonding objectives of our clients, ensuring a wholesome retreat from the daily hustle.

Format

A typical day commences with a choice to drive or take a scenic train ride to our selected serene locale. Some participants may choose to group up for a light breakfast or a cup of coffee before the day's wellness activity begins. Each activity is designed to span from a few hours to a whole day, but always providing ample time to immerse in the experience, foster meaningful interactions, and promote a sense of communal wellbeing.

As our day of rejuvenation approaches its close, participants are welcomed to a relaxed setting at a local pub or café, providing a perfect backdrop to reflect, share experiences, and perhaps, plan the next wellness adventure with Crux Outdoors.

Cliffside Mindfulness Meditation



Guided Wellness Walks



Activities

Mountain Yoga



Hilltop Retreat





Cliffside Mindfulness Meditation

Embark on a journey of tranquility and self-discovery with Cliffside Mindfulness Meditation. Under professional guidance, individuals are led into a serene state of mindfulness amidst a breathtaking cliffside setting. The distinct environment fosters a deep sense of focus and calm, allowing participants to temporarily step away from the demands of the professional world. This practice cultivates stress reduction, mental clarity, and an enhanced sense of wellbeing. The experience leaves individuals rejuvenated and better equipped to navigate the complexities of the modern workplace with a calm and focused demeanor.



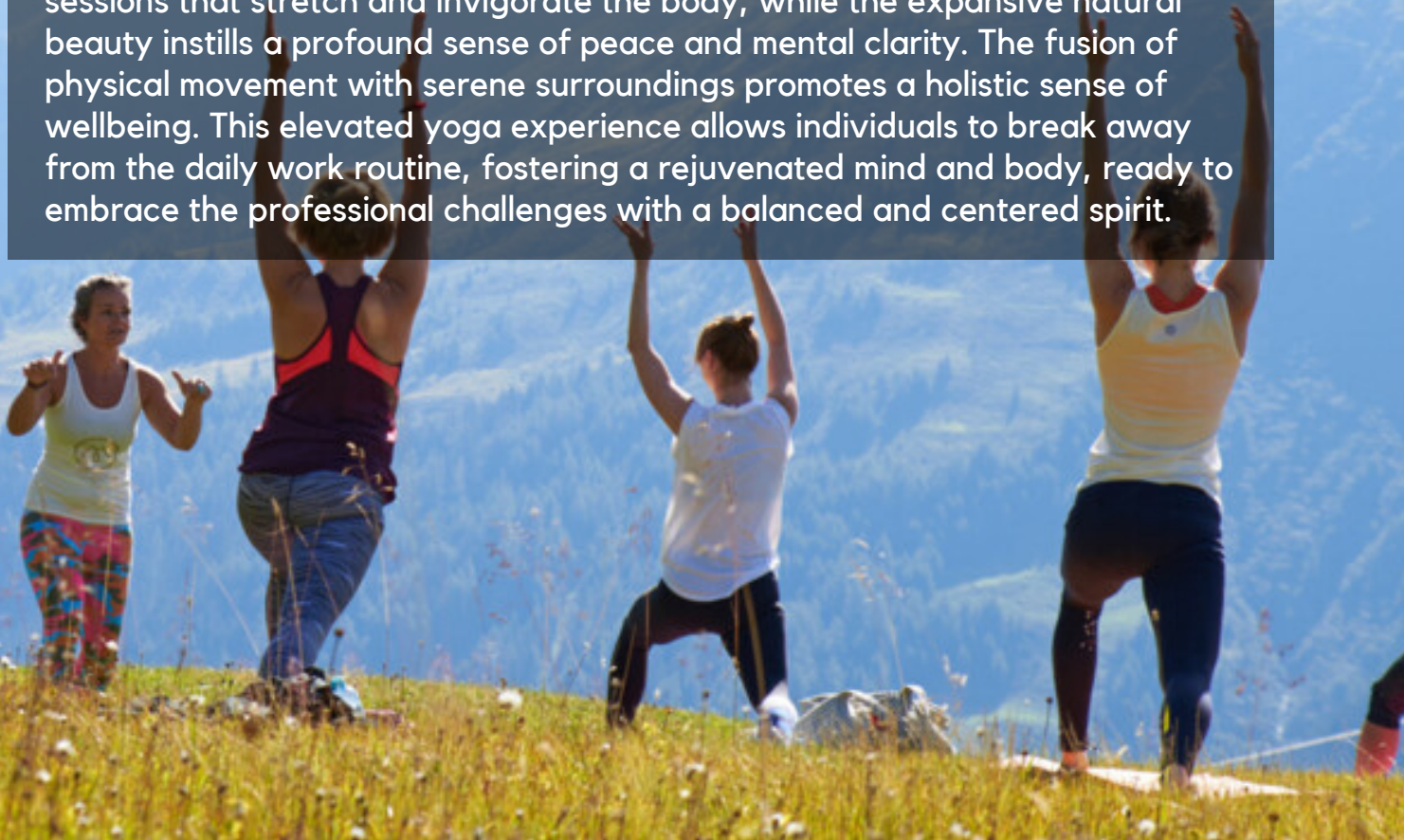
Guided Wellness Walks

Stepping into nature's embrace, our Guided Wellness Walks offer a refreshing escape from the daily work routine. Participants are led through tranquil trails, where the natural surroundings promote a sense of peace and rejuvenation. The gentle pace of the walk, accompanied by the soothing sounds of nature, encourages reflection, stress reduction, and a deeper connection with oneself. These walks provide an opportunity to reset, fostering mental clarity and a refreshed perspective which participants can carry back into the workplace, aiding in enhanced productivity and a balanced approach to work-related challenges.



Mountain Yoga

Mountain Yoga presents a tranquil retreat on a secluded hilltop, enveloped by majestic mountains and breathtaking views. Participants delve into yoga sessions that stretch and invigorate the body, while the expansive natural beauty instills a profound sense of peace and mental clarity. The fusion of physical movement with serene surroundings promotes a holistic sense of wellbeing. This elevated yoga experience allows individuals to break away from the daily work routine, fostering a rejuvenated mind and body, ready to embrace the professional challenges with a balanced and centered spirit.





Hilltop Retreat

Nestled atop a picturesque hill near you, our Hilltop Retreat provides a serene escape from work's hustle. The relaxed setting, complete with a rustic pizza oven and bar, encourages unwinding and camaraderie. It's a haven for laughter, informal conversations, and shared experiences, fostering stronger bonds among team members. This retreat recharges individuals, preparing them to return to the workplace with renewed enthusiasm and a sense of unity.



Getting started

BRIEFING

via phone or video call

Every adventure we orchestrate is unique, tapping into a wide array of outdoor experiences beyond just established routes. Here's what we'll explore during our chat:

- Route / activity difficulty
- Bespoke options
- Location attributes
- Potential group size
- Preferred date and time
- Food and refreshment options
- What's included for guests
- Agree roles

With extensive knowledge of not only walking routes, but also cliffside locations, secluded hilltops, driving tracks, and more across the UK, we are poised to recommend the perfect adventure to fit your brief. Whether you have a clear vision or need guidance, we're here to help and advise on the array of successful outings we've curated

BOOKING

PDF proposal sent via email

Once we've understood your requirement, we'll quickly revert with a proposal which will suggest a location, route overview (with distance, uphill and timing data), a potential schedule and of course our costs (with optional extras if required).

Agree date & confirm booking

The important first step to confirming a booking is to agree a date. If inviting external guests, ideally you want to be allowing 8 weeks leadtime for the invitation and planning process ahead. We'll then send over our booking form including full event details to ensure clarity.

To arrange an initial consultation:-

Contact Tom Giles at:
tom@crux-outdoors.com



Planning

INVITES

Preparing the list and content

No matter the audience we'll probably want to let people know they're invited as soon as possible and the one thing we definitely need you to do is produce an invitation list.

We recommend a short and sweet invitation is sent out directly from yourselves, even if a save the date initially.

We'll support on invitation copy and can help design something too. We're also happy to handle RSVPs on your behalf if you wish.

PLANNING

Detailed logistics & planning

Based on the original brief, we'll now be working on the granular detail of event delivery as well as contingency planning.

- Public / private transport options
- Parking arrangements
- Food & refreshment options
- Venue liaison
- Fine-tuning schedules

HEALTH & SAFETY

Recce & risk assessments

Behind the scenes, we'll be ensuring that colleagues and guests have a safe and enjoyable experience. New routes or activities will be subject to a recce and our risk assessment will feed into our guest packs.

GUEST COMMUNICATIONS

Guest pack & e-mail comms

We'll create a branded event pack and supporting e-mail comms for your approval and will share this with guests in advance of the event. We can send directly and deal with any queries if you like. We do also ask guests to sign a risk disclaimer and confirm their attendance.

- Detailed route information
- Travel advice & schedule
- Equipment list
- Nutrition & hydration advice

All that's left is to look forward to the day itself and enjoy. See you in the countryside.

With an extensive expeditionary background and a career spanning over a decade, Tom has guided across the globe, from the towering peaks of the Himalayas to the dense jungles of Vietnam and the vast floodplains of the Zambezi. As the founder and Managing Director of Crux Outdoors, he combines his passion for the outdoors with a commitment to crafting unforgettable experiences. Tom excels in creating meaningful connections and building communities where individuals feel both challenged and at ease. Leading by example, he knows just how to reassure newcomers or those apprehensive about their first adventure.



Join Tom in our endeavor to redefine outdoor adventures and inspire everyone to embrace the call of the wild.

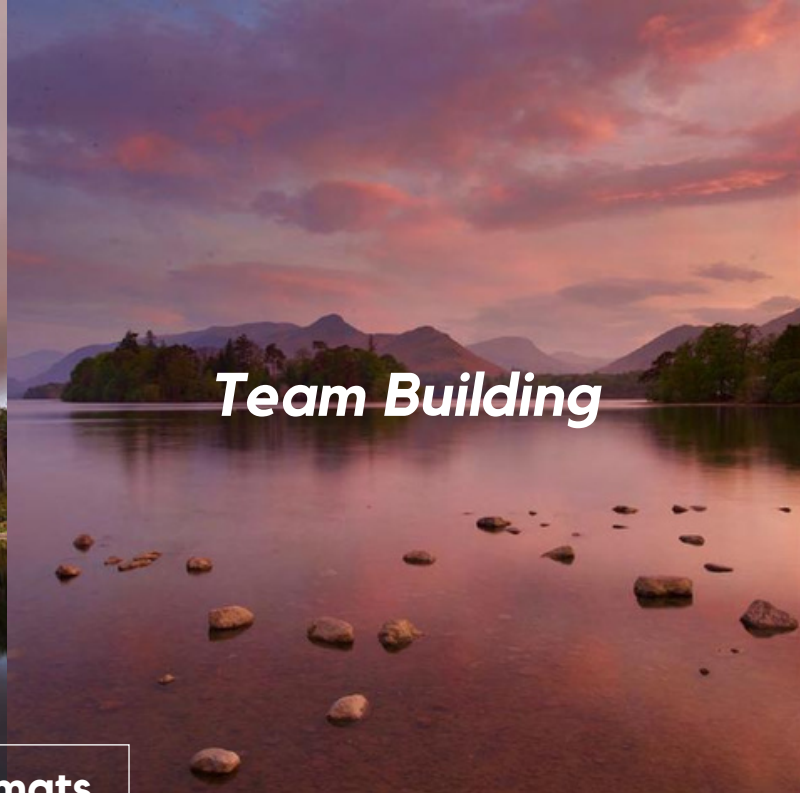


What's included

- Initial consultation and scoping to establish the appropriate format tailored to your preferences and goals.
- Comprehensive route and logistics planning, including venue liaison and selection to ensure a smooth experience.
- Creation of a branded guest event pack & supporting communications to keep everyone informed and prepared.
- Provision of legal disclaimers, relevant Covid guidance, risk assessments, and insurances for peace of mind.
- Event management and activity supervision provided by the appropriate members of our experienced team to ensure safety and enjoyment.
- Provision of all necessary equipment and safety gear specific to the chosen activity, ensuring a hassle-free adventure.
- Emergency preparedness with essential safety equipment such as GPS devices, first aid kit, and survival bag, ensuring a safe and enjoyable experience.



Walkshops & hikes

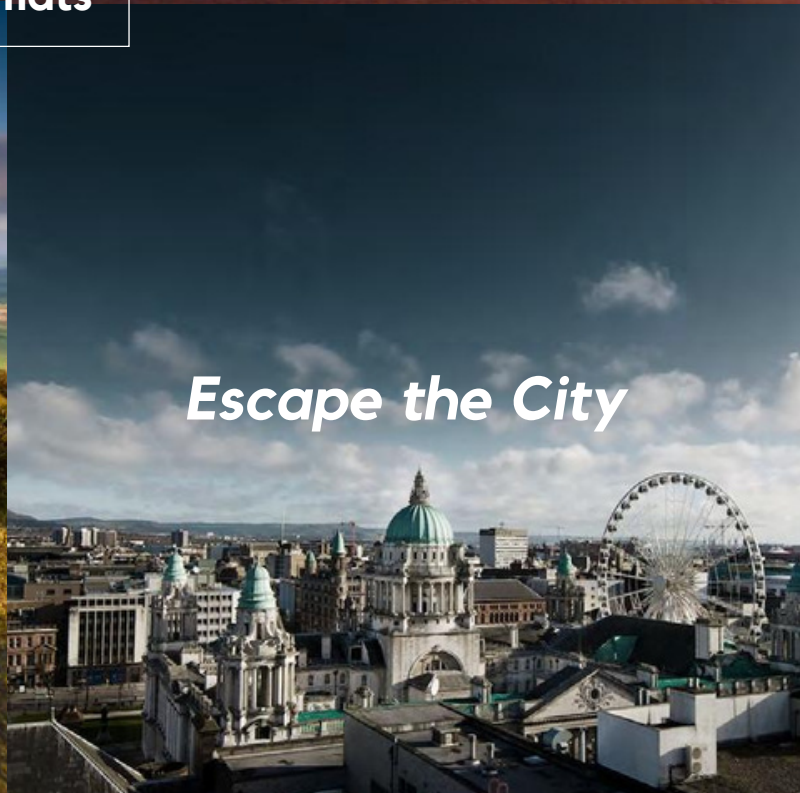


Team Building

Formats



Workforce Wellbeing



Escape the City



Expect a very warm welcome.

Tom Giles, Founder

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